

E-COMMERCE SPECIALIST, PROJECT MANAGER, DIGITAL MARKETING SPECIALIST & WEBSITE DEVELOPER (+5 YEARS)

TAHZEEB ANAS

E-COMMERCE SPECIALIST, PROJECT MANAGER, DIGITAL MARKETING &
WEBSITE DEVELOPER

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|| Visa Status: Employment Visa

DOB: 18/10/1998

|| Nationality: Indian



With over 5 years of experience as an E-commerce Specialist, Project Manager, Digital Marketing Expert, and Website Developer, I help brands grow online through strategic marketplace management (Amazon & Noon), high-converting websites, and data-driven marketing. I use AI tools to streamline projects, boost performance, and deliver smart, scalable digital solutions that drive real results.

LinkedIn profile: <https://www.linkedin.com/in/tahzeeb-anas/>

ACADEMIC QUALIFICATIONS

- High School Passed from CBSE (Gorakhpur, India) Year 2014
- Intermediate Passed from CBSE (Gorakhpur, India) Year 2017
- Graduated (B-Tech Computer Science) from RKG Engineering College (Delhi, India) Year 2021

PROJECTS I HAVE MANAGED & WORKED FOR

Project: Olivkart.com, promotions.basf.com, m11equestrianclub.com, Bodiedbymiilo.com, Dhimam.com, Nirsun.com, Kartway.ae, Trinitydme.ae, Madasyn.ae, Picksir.com, Chemimart.ae, Fazahome.ae, Championstaffing.ca, Divinefurniture.ae and more...

WORK EXPERIENCES

Logesys Data Technologies L.L.C. (Dubai) (July 2023 to till now)

E-Commerce Specialist, Digitalization Expert, Team Leader, Digital Marketing, EMEA Region Digitalization Member

Project: promotions.basf.com, Madasyn.ae, fazahome.ae, m11equestrianclub.com, Bodiedbymiilo.com, Dhimam.com, Trinitydme.ae, Madasyn.ae, Picksir.com, Chemimart.ae

- **Led and managed** multiple projects from concept to launch, ensuring smooth collaboration between development, design, and marketing teams.
- **Specialized in e-commerce growth**, managing and optimizing storefronts on **Amazon and Noon marketplaces**—improving product visibility, driving sales, and ensuring marketplace compliance.
- **Developed and executed** high-impact **digital marketing strategies**, leveraging **SEO**, **paid campaigns**, and **social media** to boost **brand visibility and lead generation**.
- **Built and optimized** websites for top brands like promotions.basf.com, Madasyn.ae, Bodiedbymiilo.com, Dhimam.com, and more, ensuring seamless user experience and performance.

Software Skills

- AI tools (Chat GPT, Deep seek, etc.)
- CMS (Shopify, WordPress, Square Space)
- **Amazon & Noon** Marketplace
- Amazon FBA, Amazon FBM
- WordPress Theme & Plugin Customization
- **Ads** (Google, Meta, LinkedIn, Tik Tok etc.)
- Google Analytics, Google **Search Console**
- Google My Business, Google Tag Manager
- **Adobe Tools** (Photoshop, Illustrator, etc.)
- **Digital Marketing tools**
- SEMrush, Google Looker Studio
- Clip Champ, Filmora (Video Editing)
- Email Marketing (Zoho, MailChimp, etc.)
- HTML, CSS with Bootstrap Framework
- Competitors finding tools
- Trello, Kanban flow etc. for tracking work.
- Application Publishing to play store

- **Streamlined workflows** by integrating **AI-driven tools**, enhancing efficiency, creativity, and campaign success.
- **Transformed ideas into brands**, shaping strong visual identities, compelling messaging, and engaging online presence.
- **Analyzed data and user behavior**, refining strategies to maximize conversions, improve ROI, and enhance customer engagement.
- **Led cross-functional teams**, ensuring projects met deadlines, exceeded quality standards, and aligned with business goals.
- **Maintained strong client relationships**, providing innovative solutions, regular updates, and results-driven approaches for long-term success.

Key Skills.....

- Confident
- Online Marketing
- Team Management
- Strategic Planner
- Clean Readable Coding Skills
- Website & Application Designs
- Critical Thinker
- Photography
- Communication Skills

Experts Computers L.L.C. (Dubai) (Feb 2022 to July 2023) Digital Marketing, Website Developer, Event Co-Ordinator and more Project: expertscomputer.com, texub.com, Nirsun.com, L7 Defense, Eagle Eye Interior.

Languages

- English (Fluent)
- Hindi (Mother-Tongue)

- Spearheaded project management for high-profile platforms, ensuring seamless integration across development, marketing, and design, while driving optimal team performance and on-time delivery.
- Developed and executed comprehensive marketing strategies, including paid campaigns, SEO, and platform marketing (Quora, Pinterest), boosting lead generation and brand visibility.
- Led website design and development from wireframes to live, optimizing UI/UX using Adobe tools, and enhancing user experience and visual identity.
- Integrated AI tools into workflows to streamline operations, improve creativity, and accelerate project timelines, maximizing both design and marketing efficiency.
- Managed and optimized key analytics tools (Google Analytics, Tag Manager, My Business) to refine campaigns, improve website rankings, and maximize ROI.
- Successfully coordinated large-scale events, created email marketing campaigns, and produced engaging social media content to drive customer engagement and brand awareness.

HP (Dubai) (Jan 2023 to July 2023) (Hybrid)

Graphic designer

Project: HP designing portal for middle east region

- Designing the template/posters for the Social Media Handles.

FCS Software Solutions Ltd. (India) (May 2019 to Nov 2021)

Digital Marketing, Website Developer.

Project: magnummigration.com, basket.in and more

- Design Web Pages, Animations, Elements and Media Marketing Function.
- Design Applications UX & UI Design Interface using Adobe XD tools.
- Researching, designing, implementing and managing software Designs
- Maintaining and upgrading existing systems UI
- Design graphic user interface elements, like menus, tabs and widgets

- I am Responsible for Implementation and Fix Application Bugs and Error.
- Optimization of Website Speed in WordPress, Magento, OpenCart, Shopify and etc.